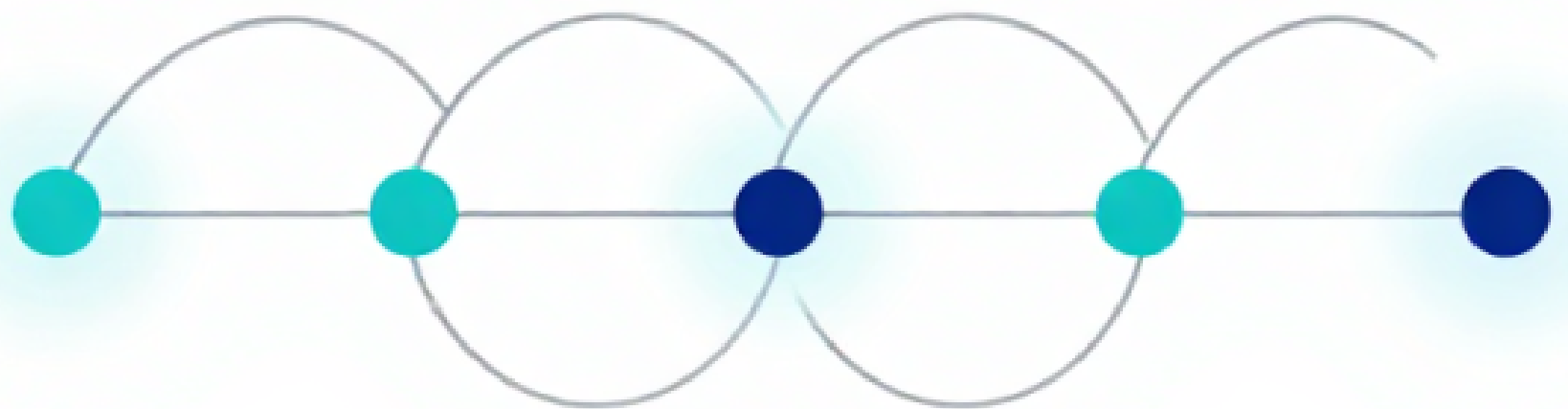


Five questions your clinical trial data cannot answer

Clinical trials prove efficacy under controlled conditions. Real-world data answers what happens in practice.

The evidence gap begins after the trial ends.

EMR | Claims | Registries | Pharmacy | Lab results



The question has changed

Regulators, payers and prescribers now ask how therapies perform in routine care.

Trial evidence alone rarely answers that fully.

Controlled evidence is necessary. It is not complete.



Question 1

What proportion of treated patients actually match the trial population?

This is a population representativeness question.

Answered through EMR, claims and registry cohorts.



Question 2

What happens to persistence after month three?

When protocol support disappears, real-world behaviour begins.

Persistence is often where value erodes.



Question 3

What is the cost-of-care trajectory?

Patients who discontinue, switch or persist often create very different economic pathways.

Claims and hospital data make this visible.



Question 4–5

How do safety signals and subgroup outcomes differ outside trial conditions?

Comorbidity, biomarkers and line of therapy matter.

Real-world evidence closes the practical gap.



Evidence strategy starts with the unanswered question

The right dataset is selected after the question is defined, not before.

What evidence question is still unanswered in your APAC strategy?

#RealWorldData #RealWorldEvidence #HEOR #MedicalAffairs #APAC



The challenge is no longer whether healthcare data exists.

It is whether the right evidence can be generated fast enough?

Yes, it can.

Aurumetrics supports pharmaceutical and life sciences teams with real-world data intelligence, strategic commercial insight and evidence generation.

GLOBAL MARKET FOOTPRINT

APAC-focused with evidence and data partnerships spanning:

China • Australia • Japan • South Korea • Taiwan • New Zealand

Additional support across the UK, EU, US, and other global markets on an ad hoc basis.

CAPABILITIES

Sourcing & Integrating
Real-World Data Globally

Advancing Analytical
Solutions

Delivering Strategic
Data Insights & Advisory

Building Powerful
Data Collaborations

Claims • EMR • Registry • GP • Lab • Genomics • Linked Data

team@aurumetrics.com

www.aurumetrics.com



AURUMETRICS